

£300,000 Birthday Game Procedures

Introduction

These are the Game Procedures for £300,000 BIRTHDAY (the "Game"). When the Game is played, the Rules for Scratchcard Games (the "Rules") and these Procedures apply. The Rules can be viewed at Retailers and on the National Lottery website at national-lottery.co.uk.

Any word or term in these Procedures that has a specific meaning will have the meaning given to it in these Procedures or the Rules (unless the context clearly indicates otherwise).

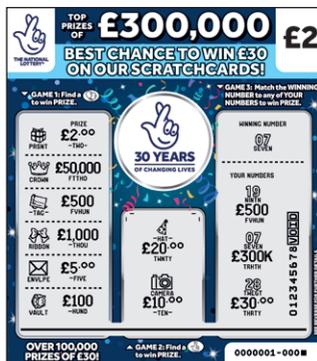
Game details

Game Name: "£300,000 BIRTHDAY"

Game Number: "Game 1422"

Retail Sales Price: £2 per Scratchcard

There is a 1 in 3.89 overall chance of winning a Prize on each Scratchcard in this Game. There are 50,177,640 Scratchcards in the initial print run of this Game.



How to play and win

There are three Play Areas on a Scratchcard shown as 'GAME 1', 'GAME 2' and 'GAME 3' (each a "Play Area").

Players can win up to 11 times on a Scratchcard.

GAME 1

The GAME 1 Play Area has six  motifs (the orientation of which will alternate) and the word 'PRIZE' (the "Prize Box")

immediately to the right of each  motif. You will, providing the requirements of the Rules and these Procedures

are met, win a Prize if You reveal a  Play Symbol with its matching Play Caption under the coating of a  motif in the GAME 1 Play Area. The Prize will be equal to the amount of the Prize Symbol with its matching Prize Caption shown

under the coating of the Prize Box immediately to the right of that  Play Symbol with its matching Play Caption.

Play Symbols and Play Captions for GAME 1

Play Symbols					
Play Captions	PRSENT	CROWN	-TAG-	RIBBON	ENVLPE
Play Captions Expanded	PRESENT	CROWN	GIFT TAG	RIBBON	ENVELOPE
Play Symbols					
Play Captions	VAULT	CHEST	WATCH	-CAR-	NCKLCE
Play Captions Expanded	VAULT	CHEST	WATCH	CAR	NECKLACE
Play Symbols					
Play Captions	GLDKKEY	-RUBY	-RING	-STAR	-WIN-
Play Captions Expanded	GOLDKEY	RUBY	RING	STAR	WIN



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Six Play Symbols with their matching Play Captions will appear under the coating of the  motifs in the GAME 1 Play Area. Only the GAME 1 Play Symbols and Play Captions can be used to play GAME 1.

Prize Symbols and Prize Captions for GAME 1

Prize Symbols	£2.00	£5.00	£10.00	£20.00	£30.00
Prize Captions	-TWO-	-FIVE	-TEN-	TWNTY	THRTY
Prize Symbols	£100	£500	£1,000	£50,000	£300K
Prize Captions	-HUND	FVHUN	-THOU	FTTHO	TRHTH

One Prize Symbol with its matching Prize Caption will appear under the coating of each Prize Box in the GAME 1 Play Area. Only the GAME 1 Prize Symbols and Prize Captions can be used to confirm the amount of a Prize You may be entitled to, if any, in respect of GAME 1.

GAME 2

The GAME 2 Play Area has two  motifs and the word 'PRIZE' (the "Prize Box") immediately below each



 motif. You will, providing the requirements of the Rules and these Procedures are met, win a Prize if You reveal



a  Play Symbol with its matching Play Caption under the coating of a  motif in the GAME 2 Play Area. The Prize will be equal to the amount of the Prize Symbol with its matching Prize Caption shown under the coating of the Prize Box

immediately below the  Play Symbol with its matching Play Caption.

Play Symbols and Play Captions for GAME 2

Play Symbols					
Play Captions	-HAT-	CAMERA	-CARD-	HOUSE	-BIKE
Expanded Play Captions	HAT	CAMERA	CARD	HOUSE	MOTORBIKE
Play Symbols					
Play Captions	-HELI	-CASE	-BANK	POUND	CALNDR
Expanded Play Captions	HELICOPTER	CASE	BANK	POUND	CALENDAR
Play Symbols					
Play Captions	YACHT	-COIN	WALLET	GLDCUP	-WIN-
Expanded Play Captions	YACHT	COIN	WALLET	GOLD CUP	WIN

Two Play Symbols with their matching Play Captions will appear under the coating of the  motifs in the GAME 2 Play Area. Only the GAME 2 Play Symbols and Play Captions can be used to play GAME 2.



Prize Symbols and Prize Captions for GAME 2

Prize Symbols	£2.00	£5.00	£10.00	£20.00	£30.00
Prize Captions	-TWO-	-FIVE	-TEN-	TWNTY	THRTY

One Prize Symbol with its matching Prize Caption will appear under the coating of each Prize Box in the GAME 2 Play Area. Only the GAME 2 Prize Symbols and Prize Captions can be used to confirm the amount of a Prize You may be entitled to, if any, in respect of GAME 2.

GAME 3

The GAME 3 Play Area has three  motifs and the word 'PRIZE' (the "Prize Box") immediately below each of those

motifs in the section headed 'YOUR NUMBERS' (the "Your Numbers Section") and one  motif in the section headed 'WINNING NUMBER' (the "Winning Number Section"). You will, providing the requirements of the Rules and these Procedures are met, win a Prize if You reveal a Play Symbol with its matching Play Caption under the coating in the Your Numbers Section which matches the Play Symbol with its matching Play Caption under the coating in the Winning Number Section. The Prize will be equal to the amount of the Prize Symbol shown with its matching Prize Caption under the coating of the Prize Box immediately below that matching Play Symbol with its matching Play Caption in the Your Numbers Section.

Play Symbols and Play Captions for GAME 3

Play Symbols	01	03	04	06	07	08
Play Captions	-ONE-	THREE	-FOUR	-SIX-	SEVEN	EIGHT
Expanded Play Captions	ONE	THREE	FOUR	SIX	SEVEN	EIGHT
Play Symbols	09	11	12	13	14	15
Play Captions	-NINE	ELEVN	TWLVE	THIRT	FOURT	FIFTN
Expanded Play Captions	NINE	ELEVEN	TWELVE	THIRTEEN	FOURTEEN	FIFTEEN
Play Symbols	16	17	18	19	21	22
Play Captions	SIXTN	SEVTN	EGTTN	NINTN	TWONE	TWTWO
Expanded Play Captions	SIXTEEN	SEVENTEEN	EIGHTEEN	NINTEEN	TWENTY-ONE	TWENTY-TWO
Play Symbols	23	24	25	26	27	28
Play Captions	TWTHR	TWFOR	TWFIV	TWSIX	TWSVN	TWEGT
Expanded Play Captions	TWENTY-THREE	TWENTY-FOUR	TWENTY-FIVE	TWENTY-SIX	TWENTY-SEVEN	TWENTY-EIGHT
Play Symbols	29					
Play Symbols	TWNIN					
Expanded Play Captions	TWENTY-NINE					

Three Play Symbols with their matching Play Captions will appear under the coating in the Your Numbers Section. One Play Symbol with its matching Play Caption will appear under the coating in the Winning Number Section. Only the GAME 3 Play Symbols and Play Captions can be used to play GAME 3.



Prize Symbols and Prize Captions for GAME 3

Prize Symbols	£2.00	£5.00	£10.00	£20.00	£30.00
Prize Captions	-TWO-	-FIVE	-TEN-	TWNTY	THRTY
Prize Symbols	£100	£500	£1,000	£50,000	£300K
Prize Captions	-HUND	FVHUN	-THOU	FTTHO	TRHTH

One Prize Symbol with its matching Prize Caption will appear under the coating of each Prize Box in the Your Numbers Section. Only the Prize Symbol and Prize Caption under the coating of a Prize Box in the Your Numbers Section can be used to confirm the amount of a Prize You may be entitled to, if any, in respect of GAME 3.

Prize Amounts, Number of Prizes and Odds

Prize Amount		Number Of Prizes In The Game At Start Of Game	Approx. Odds (1 In :) At Start Of Game	Tolerance For Odds Of Winning In Event Of A Further Print Run
Prize	Prize breakdown			
£2	£2	5,017,764	10	+/- 5.00%
£5	£5	5,268,559	10	+/- 5.00%
£10	£10	501,924	100	+/- 5.00%
£10	£5 x 2	668,935	76	+/- 5.00%
£10	£2 x 5	1,254,347	40	+/- 5.00%
£20	£20	83,676	600	+/- 5.00%
£30	£30	35,887	1,399	+/- 5.00%
£30	(£2 x 10) + £10	38,992	1,287	+/- 5.00%
£30	£5 x 6	39,068	1,285	+/- 5.00%
£100	£100	99	506,845	+/- 9.39%
£100	(£5 x 6) + (£10 x 3) + (£20 x 2)	103	487,162	+/- 8.91%
£500	£500	42	1,194,706	+/- 14.89%
£500	(£10 x 5) + £20 + £30 + (£100 x 4)	38	1,320,465	+/- 17.67%
£1,000	£1,000	7	7,168,235	+/- 36.55%
£50,000	£50,000	7	7,168,235	+/- 36.55%
£300,000	£300,000	7	7,168,235	+/- 36.55%

As Prizes are won, the number of Prizes available in each category will reduce. Once the last top Prize has been validated, Retailers will be allowed to continue selling those Scratchcards that have already been activated for sale and any unactivated Scratchcard stock will be withdrawn. To find out up-to-date Prize information visit national-lottery.co.uk or call the National Lottery Line on **0333 234 5050**. Calls cost no more than calls to 01 and 02 numbers. If your phone tariff offers inclusive calls to landlines, calls to 03 numbers will be included on the same basis.

Prize Value In the Game

The total value of Prizes in the initial print run of Scratchcards for the Game represents 68.00% of the total face value of Scratchcards. The overall value of Prizes in the initial print run of Scratchcard for the Game is £68,239,513.

The number of Prizes in the initial print run of Scratchcards for the Game relates to the number of Scratchcards recorded on Allwyn's Computer System and formally notified to the Gambling Commission before any Scratchcards are sold. The details in these Procedures will not be revised to take into account any future sale or loss of Scratchcards, future withdrawal of Scratchcards (where those Scratchcards are withdrawn by Allwyn without knowledge of whether they are Prize bearing Scratchcards), or additional print run(s) of Scratchcards for the Game. Providing a top Prize remains available Allwyn may print further Scratchcards for this Game. If a further print run of Scratchcards for this Game is made, then, for the Scratchcards produced in that further print run, the overall odds of winning a Prize at each Prize tier level will be, allowing for the tolerance levels as specified in the table above, the same as in the initial print run of Scratchcards for the Game.

General

In the event of any conflict between the Rules, the Procedures and any other information issued by Allwyn in relation to this Game, the Rules will take priority followed by the Procedures and then any other information issued by Allwyn.



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